



Getting your property camera ready

An hour of preparation before we arrive is the single biggest thing you can do to improve your photographs. Rooms look larger, light travels further, and buyers see the house rather than the things in it.

THE QUICK CHECKLIST

- ✓ All beds made
- ✓ Glass and mirrors smear free
- ✓ Side tables cleared
- ✓ Towels and products out of the bathroom
- ✓ Toilet seats closed
- ✓ Blinds and curtains open
- ✓ Fridge clear of magnets and pictures
- ✓ Kitchen sides clear — toaster, utensils
- ✓ Visible wires and cables hidden
- ✓ Fresh flowers out, if you have them

THE DIFFERENCE IT MAKES



● NOT CAMERA READY



● CAMERA READY



01 Kitchen

- Clear worktops and the tops of cupboards as far as you can
- Put away anything brightly coloured — cleaning products especially
- Take magnets and pictures off the fridge. They're fine for viewings, but they stand out on camera
- Tea towels and dish cloths out of sight
- Hide cables and chargers
- Wipe stainless steel appliances so they photograph smear free
- Move freestanding bins out of shot
- Clean the back door and bi-fold glass

02 Bedrooms

- Make every bed
- Clear and tidy bedsides and dressing tables
- Put all clothing away
- Remove anything you'd rather wasn't in the photographs
- Clear out from under the beds and the tops of wardrobes

03 Bathrooms

- Glass and mirrors smear free
- Remove or neatly fold towels and put products away — the bath is a good hiding place
- Close the toilet seats
- Clean or remove blackened mastic if you can

04 Outside

- Move cars off the driveway and away from the front of the house
- Wheelie bins out of sight
- Cut the lawn a day or two beforehand and sweep paths and patios
- Straighten garden furniture and put away toys, tools and hoses
- Close garage doors and side gates

05 Pets

- Move pet bowls, beds and cages out of shot
- Where you can, keep pets out of the rooms we're photographing

LIGHTS ON

We photograph with the lights on. We can edit out a blown bulb, but replacing them beforehand is better — and it helps at viewings too.

TRY IT THROUGH THE LENS

It helps to take a quick photo on your phone first. Rooms read differently through a camera than they do to the eye.

LESS IN THE ROOM

Put away personal possessions and valuables you'd rather not have on camera. Clutter suggests a lack of storage and pulls the eye from what matters.

Don't worry about getting every room perfect — we often leave out smaller spaces and box rooms, so if there are areas you would rather we skipped, just tell us on the day.